

YONG H. KIM

Stephen M. Ross School of Business, University of Michigan
 701 Tappan Avenue, R6349, Ann Arbor, Michigan 48109
 +1-734-763-3267 (office) || yonghyun@umich.edu || <http://yonghkim.com/>

EDUCATION

Stephen M. Ross School of Business, University of Michigan, Ann Arbor, Michigan

PhD Candidate (Area: Management and Organizations) 2017 (expected)
 Dow Sustainability Doctoral Fellow 2014 – 2016
 Doctoral level coursework from Organizational Behavior, Organizational Theory, Operations, Strategy, Sociology, Economics, Statistics, Complex Systems, and Informatics

Department of Sociology, Yonsei University, Seoul, Korea

MA in Sociology 2011
 BA in Sociology, *summa cum laude* 2006

RESEARCH INTERESTS

Social networks (interpersonal & interorganizational); Sustainable enterprise; Social entrepreneurship; Supply chain ecosystems; Social movements; Non-market strategies; “Big data” research

DISSERTATION

Title: Global Supply Chain Sustainability in the Mobile Handset Industry
 Committee: Jerry Davis (chair), Maxim Sytch, Gautam Ahuja, Ravi Anupindi, Jason Owen-Smith
 Abstract: This dissertation explores how firms manage their network of suppliers to achieve business and sustainability objectives. Specifically, this dissertation consists of three essays exploring the antecedents and consequences of global supply chains dynamics in the mobile handset industry.

SELECTED PUBLICATIONS

Kim, Yong H. and Gerald Davis. 2016. Challenges for Global Supply Chain Sustainability: Evidence from Conflict Minerals Reports. *Academy of Management Journal*, 59(6): 1896-1916.

- Featured in “Does your smartphone fund atrocities? Conflict mineral reports show that even the company that makes it may not know”, *HBR.org* by same authors.
- Covered in *National Affairs* (Sep 5, 2016) and *Journalist’s Resource* (Sep 15, 2016).

Sytch, Maxim and **Yong H. Kim**. 2015. Embeddedness. In D. Teece and M. Augier (Eds.), *Palgrave Encyclopedia of Strategic Management*. Retrieved from <http://www.palgraveconnect.com/esm/doi/10.1057/9781137294678.0195>

UNDER REVIEW

Sytch, Maxim and **Yong H. Kim**. Quo Vadis? Venue Shopping in Patent Litigation. Revise-and-resubmit, *Administrative Science Quarterly*.

- Finalist for the Best Paper on Entrepreneurship Award, Academy of Management, OMT Division, 2016.
- Included in the “Best Paper Proceedings”, Academy of Management, OMT Division, 2016.

WORK IN PROGRESS

When Friends Become Foes: Previous Collaboration as a Catalyst for Conflict (with Jose Uribe & Maxim Sytch)
 Inequality and Network Community Dissolution in the Creative Industry (with Yonghoon G. Lee)
 Organizational Identity and Interorganizational Conflict (with Maxim Sytch & Eun Woo Kim)
 Network Resilience (with Maxim Sytch & Mijeong Kwon)

MEDIA CONTRIBUTIONS AND COVERAGE

HBR.org, January 4, 2017. "80% of Companies Don't Know If Their Products Contain Conflict Minerals."
<https://hbr.org/2017/01/80-of-companies-dont-know-if-their-products-contain-conflict-minerals>

Bthechange.com, November 23, 2016. "Fairphone's Quest for an Ethical Smartphone: Sourcing Conflict-Free Minerals."
<http://www.bthechange.com/stories/products/technology/fairphones-quest-ethical-smartphone-sourcing-conflict-free-minerals/>

Inc. Magazine, November 2014 (p.22). "Masters of Startup." (with Stewart Thornhill)
<http://www.inc.com/magazine/201411/kris-frieswick/masters-of-startup-mba-entrepreneurship.html>

PDW/SYMPOSIUM

2016

- Co-chair, When do Social Movements Make Organizations Accountable? (AOM Symposium)
- Organizer, "Big Data" Research with MINIMAL Programming Background (AOM PDW)
- Organizer, "Big Data" Research with MINIMAL Programming Background (AOM OMT Cafe series)

2015

- Organizer, "Big Data" Research with MINIMAL Programming Background (AOM OMT Cafe series)
- Organizer, ICOS Dissertation Poster Session, University of Michigan

PRESENTATIONS

2016

- "Yanking the Chain: Do Mobile Phone Brands Pay the Price of Supplier Wrongdoing?" Paper to be presented at the 76th Academy of Management Annual Meeting, Anaheim, CA
- "Social Structures and Venue Shopping in Patent Infringement Litigation" (with Maxim Sytch) Paper to be presented at the 76th Academy of Management Annual Meeting, Anaheim, CA
- "Journey into Coding" Invited talk at the Interdisciplinary Committee on Organizational Studies (ICOS) Big Data Summer Camp, University of Michigan, Ann Arbor, MI

2015

- "Challenges for Global Supply Chain Sustainability: Evidence from Conflict Minerals Reports" Paper presented at the 75th Academy of Management Annual Meeting, Vancouver, BC, Canada

2014

- "Drawbacks of Overtraining – Contingency Leadership Perspectives on Training Motivation." (with Madeline Ong, Suntae Kim, Jang Chung) Poster presented at the Annual Conference of the Society for Industrial and Organizational Psychology, 2014, Honolulu, Hawaii

2013

- “Is Setting Up a Facebook Page Enough for a Social Movement?” Paper presented at the 73rd Academy of Management Annual Meeting, Orlando, FL
- “Quo Vadis? The Choice of Venue in Interorganizational Litigation.” (with Maxim Sytch) Paper presented at the 73rd Academy of Management Annual Meeting, Orlando, FL
- “The Influence of Prior Knowledge on Employees’ Compliance or Reactance.” (with Madeline Ong) Poster presented at the 14th Society for Personality and Social Psychology Annual Meeting, New Orleans, LA

2011

- “Category Spanning and Audience Consensus on Audience Appeal.” (with Chan-ung Park and Kwanwoo Kim) Paper presented at the 71st Academy of Management Annual Meeting, San Antonio, TX
- “Time-Varying Effects of Rationalized Governance.” (with Yong Suk Jang) Paper presented at the 106th American Sociological Association Annual Meeting, Las Vegas, NV

2010

- “Race/ethnicity and Arts Participation: Findings from the Survey of Public Participation in the Arts.” (with Vince Welch, Jr.) Invited talk at the Cultural Policy Center, University of Chicago, Chicago, IL

TEACHING EXPERIENCE

Sole Lecturer at Ross School of Business, University of Michigan, Ann Arbor, MI

- MO300: Behavioral Theory in Management (2013; BBA core class; 87 students)

Co-Instructor at Ross School of Business, University of Michigan, Ann Arbor, MI

- ICOS Big Data Summer Camp (2016)

Teaching Assistant at Ross School of Business, University of Michigan, Ann Arbor, MI

- EMBA634: Negotiations (2016; Executive MBA class, Dr. Sue Ashford)
- MO637: Social Intrapreneurship (2014–16 MBA elective class, Dr. Jerry Davis & Mr. Christopher White)
- Data Analysis with Python (2013; Dr. Kerby Shedden, UM Statistics)
- MO503: Leading People and Organizations (2012; MBA core class, Dr. Maxim Sytch)
- WMBA612: Negotiations (2012; Weekend MBA core class, Dr. Shirli Kopelman & Dr. Cynthia Wang)
- MO593: Human Behavior and Organizations (2011; Global MBA core class, Dr. Jerry Davis);
- Strategies for Sustainable Development (2011; Global executive program, Dr. Andrew Hoffman)

Teaching Assistant at Yonsei University, Seoul, Korea

- Statistics for Management (2010; Global MBA core class, *in English*)
- Institutions and Organizations (2010; *in English*)
- Sociological Theory (2010); Introduction to Sociology (2009; *in English*)
- Social Change and Economic Development (2009; graduate-level)
- Market and Organizations (2008; graduate-level); Market and Society (2008)
- Social Research Workshop (2008)

FELLOWSHIPS AND AWARDS

OMT Best Paper on Entrepreneurship Award Finalist, Academy of Management	2016
Dow Sustainability Doctoral Fellowship	2014 – 2016
Outstanding Reviewer, Academy of Management	2015

Ross School of Business, University of Michigan, Ann Arbor, MI

Stephen M. Ross School of Business Fellowship	2011 – ongoing
OMT Doctoral Consortium, Academy of Management	2016

BPS Doctoral Consortium, Academy of Management 2015
 OMT Dissertation Proposal Workshop, Academy of Management 2014

Yonsei University, Seoul, Korea

Kwanjeong Educational Foundation Graduate Fellowship 2009 – 2010
 Brain Korea-21 Fellowship 2008 – 2010
 Korea Foundation for Advanced Studies (KFAS) Undergraduate Fellowship 2003 – 2006
 Superior ROTC Cadet Award (named one of top 30 among a national pool of 3,633 senior cadets) 2006
 Award for Graduating with the Best Academic Record from Yonsei University 2006
 Undergraduate Scholarship from Yonsei University 2002 – 2005

RESEARCH GRANTS

Stephen M. Ross School of Business Ross PhD Program Research Grant (\$4,000) 2014
 Rackham Pre-Candidate Graduate Student Research Grant (\$1,500) 2013
 Rackham Travel Grant (x 5) 2012 –
 Interdisciplinary Committee on Organizational Studies (ICOS) Small Grant (\$3,000) 2011
 Yonsei University Graduate School Student Association Research Grant (\$600 (KRW666,600)) 2009

PROFESSIONAL SERVICE

Editorial and Reviewing

- **Editor**, *Michigan Journal of Sustainability* 2014 – 2016
- **Social media coordinator**, *Administrative Science Quarterly* 2014 – ongoing
- **Ad-hoc reviewer** for:
 - *Administrative Science Quarterly*
 - *Academy of Management Discoveries*
 - *European Journal of Operational Research*
 - Academy of Management Annual Meetings
 - Strategic Management Society Annual Conferences

Undergraduate Research Opportunity Program (UROP), University of Michigan, Ann Arbor, MI

- Sponsor/co-sponsor for the undergraduate students 2011 – ongoing
 - As a sole sponsor: *Jacqueline Marsack, Komal Sankla, Ishaan Goel, Connie Zuo, Hunter Charvat, Lihu Zhang* (*also selected to present at the National Conference on Undergraduate Research), *Shannon Ferrie, Chau Nguyen, Alec Ventrice, David Nguyen, Michael Didonato, Jennifer Zhang*
 - With Maxim Sytch: *Jarrett Kelsey, William Lezin, Malini Desai, Steven Zeng, William Toms, Fatjona Gjoka, Moynawk Gangopadhyay, Paul Vicinanza, Bhavya Kapa* (*also won best UROP poster award)
 - With Jeffrey Sanchez-Burks: *Leigh Uffelman, Spencer Goodman, Grace French*
- Judge (for the social science section), UROP Spring Research Symposium 2014 – 2016

Ross School of Business, University of Michigan, Ann Arbor, MI

- Reviewer, PhD Forum Grants Committee 2014 – ongoing
- Member, Management & Organizations PhD Recruiting Committee 2012
- Member, University of Michigan Alumni Reception Planning Committee 2012

National Opinion Research Center (NORC) at the University of Chicago, Chicago, IL

- Member, Intern Selection Committee 2010

Department of Sociology, Yonsei University, Seoul, Korea

- President, Graduate Student Government 2008 – 2009

WORK EXPERIENCE

Statistics and Methodology Department, National Opinion Research Center (NORC), Chicago, IL 2009 – 2010
33rd Ranger Battalion, Republic of Korea Marine Corps, Pohang, South Korea 2006 – 2008

OTHER INFORMATION

Computer skills: Stata, SAS, SPSS, Python, R, Pajek, UCINET, NodeXL, and Gephi.
Languages: English, Korean, French
Citizenship: U.S.A. and South Korea

REFERENCES

Jerry Davis

Wilbur K. Pierpont Collegiate Professor of Management
Stephen M. Ross School of Business
University of Michigan
Phone: (734) 647-4737
Fax: (734) 936-8715
Email: gfdavis@umich.edu

Maxim Sytch

Associate Professor of Management & Organizations
Stephen M. Ross School of Business
University of Michigan
Phone: (734) 647-1055
Fax: (734) 764-2555
Email: msytch@umich.edu

Gautam Ahuja

Harvey C. Fruehauf Professor of Business Administration
Stephen M. Ross School of Business
University of Michigan
Phone: (734) 763-1591
Fax: (734) 936-8716
Email: gahuja@umich.edu